



Ethics Club Workshop

Dr. Rajashri Gokhale
Dr. Shilpi Lokare

Business Ethics Foundation, Pune and Brihan Maharashtra College of Commerce together organized a workshop on 20 December, 2017 under the guidance and supervision of Dr. Shilpi Lokre, Prof Sonal Apte. The topic of the workshop was Corporate Ethics. It began at 10:30am and the venue of the workshop was Cyrus Poonawala hall, BMCC.

The workshop began with the anthem of the Business Ethics Foundation followed by the felicitation of all the esteemed guests of the Business ethics foundation, Pune. The workshop was graced by the presence of Dr. S. G. Bapat, Shri Khanvilkar, Principal Dr. C.N. Rawal and the HOD BBA Smt. Bharati Upadhye and all the teachers.

The workshop covered mainly as to what is corporate ethics, the difference between the business Ethics and corporate ethics, why corporate ethics is of the utmost importance in today's times and various cases about the same. The main speaker for the event, Shri Khanvilkar, also presented the audience with a short movie on corporate ethics by Asian Centre for Research.

The Business Ethics foundation conducts essay writing competitions on regular intervals. The winner of the competition for the year 2017 was Akanksha Jha (TYBBA) from BMCC, who wrote an essay on the topic "Importance of Business Ethics in today's times". She was presented with a book, "Business Ethics and Miles to go..." one of the authors being Dr. S. G. Bapat sir himself. The award winning essay was presented to the audience by Akanksha. The award also had many ethics related cases in today's business arena and how they suffered because they did not follow the ethics. The essay was appreciated by all.

During the Workshop, the audience was put through situations of Ethical Dilemmas by Diksha Chaudhary and Satyan Patel. The audience was asked about their reaction if they realized that they got more marks than they have scored and about getting a proxy on the day they were absent, illegal downloading of movies, finding a fallen wallet on the street, etc. were discussed as live cases.

The workshop all together was an eye opener. It made us realize that the issue of corporate ethics today is not small and it cannot be ignored. Special attention is required as corporate ethics today is equivalent to the corporate name and goodwill today. "Better your ethics, better are your profits".

The workshop ended with snacks and tea.





Diamonds are Forever

Gaurav Upadhye
S.Y.B.com

On 22nd February 2018, Team Astitva members got the opportunity to visit a jewellery making factory named **Uni Design** at SEEPZ Mumbai. India is one of the leading exporters in Gems and Jewellery and this visit was organized with the objective to promote the ideology of Entrepreneurship and understand the potential of Diamond Industry in the Global Market.

Mr. Vimarsh Parikh and Mr. Mayank Vora greeted us at the gate with a warm smile, and offered us tea and snacks in their conference room. The entire process of jewellery making performed in the factory was explained to us in detail with the help of Powerpoint presentation. **Uni Design** caters to a select clientele who place their orders in advance for the jewellery. The customers send their own designs or select from the catalogues provided to them. As per the needs of the customers, the process for the jewellery making begins. This process includes jewellery casting, wax carving, polishing to carve out a beautiful piece of jewellery.

Our group was then led on a visit of the premises, where we got to see each and every process closely. This company started its operations in the year 1996 with 150 employees. Today they are proudly running their factory with around 1400 employees.

Shri Vikramji Mehta, the owner of the company joined us throughout the visit and over lunch interacted with the students and expressed his pearls of wisdom to us. He explained the Importance of ethical business practices, transparency in business, teamwork, trust & respect towards each other while working. He also emphasised the need to build long term relationships in business this helps to strengthen the business and builds confidence of the customers. Sir also insisted on the importance of humbleness, which creates a mark of respect in the people's mind working around you. All the values are thoroughly followed at **Uni Design** to work towards achieving excellence in their business.

We learnt that, sincere hard work can take a person to great heights of success. It was a wonderful feeling to know about the achievements of an Indian Company making its mark on the global platform and instilled a sense of national pride in us. We are grateful to Dr C N Rawal and Heritage Collective faculty members Dr Rajeshree Gokhale, Dr Anagha Kale, Vrushali Mahajan and Prasad Barve for this educational visit in the 75th year of BMCC. Special thanks to our alumunus Dr Vikram Mehta and his team for the support and warm hospitality



Estd. 1884



Heritage Collective

Dr. Rajeshri Gokhale
Dr. Anagha Kale
Vrushali Mahajan

The student and teacher group called heritage collective is initiated with the idea of helping our students rediscover our great civilization and feel proud of being citizens of our great motherland INDIA.

A number of activities were conducted this year which not just fulfilled the objective of the association but also developed various skill and managerial qualities in the group

1. World Music day wherein the importance of Music as a means of unifying all, was emphasized
2. Participation of some students and faculty in the workshop on Heritage and Good Citizenship organized by INTACH.
2. Astitva the intercollegiate event celebrating Indian Heritage which witnessed participation of more than 1000 students from more than 50 colleges. The chief guest was Shri. Subodh Bhawe and the different events were judged by renowned judges like Prashant Naseri, Tejas Modak, Milind Dhere, Prajakta Atre, and many more
3. Makar Sankrant Celebrations were the tradition of distributing Tilgul and bonding with the seniors visiting our campus for their morning and evening walks
4. Celebration of International Mother Language Day in association with PNG Language Lab
5. The students of heritage collective visited Matoshri Old age home and spent time with the elders. They also donated 12 chairs to the institution from the money raised by sale of paintings and cards of ASTITVA participants. Swarishkar, a cultural program was planned as well for the seniors in association with Anadi Ek Vichar

This year being the platinum year of BMCC, three special events were organized by the association

1. Virasaat Interaction with our own alumni and noted classical singer Rahul Deshpande who shared his experiences and the importance of our Indian Classical Music. He also urged the students to abstain from all addictions.
2. A photography event "BMCC through my Lens" where students captured the essence of BMCC. The event received a huge response with students capturing our heritage building, the infrastructure like classrooms, library, the beautiful environs of BMCC and most importantly the rich biodiversity in BMCC. It was judged by noted photographer Satish Paknikar. Akash Khedkar won the first prize for the same.
3. Visit to the Diamond Factory in Seepz Mumbai to understand the importance of the role of this industry in the exports of India with the kind support and patronage of our alumni Dr. Vikram Mehta



Study Circle

Dr. Rajeshri Gokhale
Samruddhi Naseri

Study circle conducted a variety of events this year as well. On 26th June the students took a pledge to stay away from all kinds of drugs on the International Day Against Drugs And Other Substances under the Blue Ribbon Project.

Study Circle also organized the A D Shroff Elocution Competition in association with the Forum of Free Enterprise Mumbai and Swati Laxmi Gurajapu from F.Y.B.Com was judged the best speaker for the same.

This year as well, the film Phir Zindagi was screened for both the junior and senior college students followed by discussion to create awareness of the importance of Organ Donation.

Various guest lectures were organized this year to mark the platinum year celebrations of BMCC. Pratik Potdar spoke on Kautilya Management Thoughts, Bhageshree Patwardhan guided the students on Career Opportunities in Law and Gaurav Pingale spoke on the importance of Mergers and Acquisitions in India. The talks helped in establishing a good bond as well between the current BMCCians and the alumuni of the college. Also this year we were fortunate to have our parent Mr. Satish Shrikhande , a social entrepreneur who spoke about the Water ATM concept and motivated the students to do their bit for the society.

This year we also organized a special talk by Major General Sanjay Bhide on Surgical Strikes to create National Pride in our students in association with the NCC wing.

Screening of various environmental films was organized under the Kirloskar Vasundhara International Film Festival in association with the Nature Club of the college in January. The students and faculty members also attended a one day workshop of documentary making organized by KVIFF BMCC Blue Ribbon Project also organized the talk of leading oncologist and Medical Director of Deenanath Mangeshkar Hospital, Dr. Dhananjay Kelkar on the harm of Tobacco in all forms. His interactions and the interactions of a Tobacco victim helped in creating the necessary impact.

Student volunteers also attended a workshop on Idea Generation in Kaveri college and participated in several inter collegiate events and activities. To encourage Entrepreneurship skills and as part of the Platinum Jubilee celebration, a group of FYBCom students made special bands . They were successful in reimbursing the seed money provided by the college and also managed to make decent profits from the same. Some students also viewed the film PADMAN in a group followed by discussion on the topic of Social Entrepreneurship.

In addition several documentaries on personalities like Swatantraveer Savarkar , Change Makers of India and TED talks were also screened for the students. Overall a good learning year for all and we thank our principal for the guidance of all the activities.



Workshop on Project Management - Made Effective

Date: 11th February, 2019

Report by: Kunal Desai, PratibhaSarda, Sanika Khandelwal

On 11th February, an opportunity was given to participate in a session held by Facilitator Mekhla Salimani, Agile Deliver leader, PCAOB. Washington D.C. This particular session was conducted at the Cyrus Poonawala Hall of the BMCC campus consisting of about 60 enthusiastic BBA Marketing students, who were ready to seek, learn and definitely take something away with them from the session. Such activities break the monotony of classroom teaching and moreover the students get the golden chance to be taught by highly educated and designated people, just like the speaker guest for that particular session.

Mrs. Salimani introduced herself which helped us to know more about her and her journey of success, the highlight of which was to stay motivated and dedicated to our dreams and passion which will help us reach and become what we want to. She had started off her learning initially in the Designing field and invested her time in Architecture. Later, down the road she had a turn in her career and understood that her real place was in the IT sector as an Agile Deliver Leader in Washington D.C. It is there that she inculcated her excellent communication and interacting skills. As the program began, our HOD Mrs. Bharathi Upadhye Madam facilitated and showed a gesture of appreciation and respect to our mentor for the morning.

The topic for the session was- PROJECT MANAGEMENT and how it is made effective.

The term Project and Management were explained. Project Management is the discipline of planning, organizing and managing resources to bring about the successful completion of specific project goals and objectives. The primary challenge being to achieve the goals while honoring the project constraints, typical constraints being scope, time, motivation and budget. It was explained as a one-time management function, just like that we undertake in our lives for example: giving the 10th standard board examination.

In order to keep the audience captivated, Mrs. Salimani rekindled an enthusiasm for learning by her unique approach of teaching. Who doesn't like games? And who doesn't like games which teaches them something meaningful at the end of it? Mrs. Mekhla Salimani's different approach towards teaching involved fun and learn. She had planned four games for us, each of which touched and iterated different qualities required in the professional world and how to hit the nail of the head correctly. All the games were witty and informative at the same time. The games/activities that were undertaken in the session and their objectives are as follows :

Game 1- Manager, Player, Counter and Blocker

A scene was set up and characters were assigned. The objective of this game was to learn how to prioritize on the right tasks. Knowing ones' priority is very important and



helps in management of things better. It also taught us that certain tasks can be done independently without the help of the manager.

Game 2-Block game

This game taught us how to enhance our communication and coordination skills. It teaches us the importance of communication skills and that there must be no jargons and bombastic words used during communication, what is understood by one, may not be understood by everyone. Maintaining focus on the goal and avoid any deviations from the plan in the process of completion of a project is of vital importance. While watching the game, it was clear to holding and staying calm in chaotic situations and handling them patiently helps one reach closer to success.

Game 3- Coin Game

It consists of a buyer, manager and a team of product developers. The lesson learnt from this game was efficiency and time management. This game taught how to prioritize and get the work done on time. Through this game we understood the importance of customisation according to each client, taking care of each customer's need and specification as well as time management was learnt, ensuring the work is systematically planned and the actions are done in accordance with the plan to keep it according to the schedule. It also taught us how important team work is and how helpful synergy i.e. coordination and cooperation among the team members leads to be.

Game 4- Schedule Game

This game completely concentrates on prioritizing the daily activities of the tasks that need to be completed. Alternations should be made in the plan in case any deviations or any important tasks are added at the last minute.

While playing this, it was learnt that understanding and indexing the importance of each task is very important. This helps us to easily eliminate or add tasks into our plan. It is rightly said that "a plan well-made is half done".

CONCLUSION

After the games were completed, it was time for summing up of the session. The session was so engaging that we lost all track on time. The comments, games and the speech were intriguing and this was practically impossible to have had learnt such things through textbooks. A vote of thanks was proposed to acknowledge and appreciate the time and knowledge shared by Mrs. Salimani. We were truly enthralled by the session. The remarks triggered new ideas that will benefit us for now and years to come. The topic, Project Management came alive for the participating as well as the other students. It was our privilege to get this opportunity to have her teach us. It is drawn that there are so many aspects like – time management, appropriate planning, teamwork, effective communication tools, prioritizing, setting of goals and the importance & role of each aspect which makes project management effective.

The organizer, the college authority and a most valuable attention to appreciate Shilpi Ma'am (marketing professor) to always bring the finest of learning techniques and speakers for delightful experience of knowledge, skills and learning for the students.



Ice - Innovation Creativity Entrepreneurship

**Pranita Deshmukh
Prerna Gandhi
T.Y.B.Com.**

Brihan Maharashtra College of Commerce has been taking many initiatives to encourage entrepreneurial spirit, such as field visits, guest lectures and events like Astitva, Troika etc. Now there is one more addition to it. Entrepreneurial summit named ICE – Innovation, Creativity and Entrepreneurship. ICE was held on 20th and 21st December, 2018. Summit was in the form of panel discussion, in which our panellists were extremely talented, creative and intellectual people.

First day of the event included following panelists- Mr Siddharth Nivsakar, well known owner of Doodle Designs, Mrs Neha Lagu, director at Lagu Bandhu Jewellers and Mr Gandhaar Sangoram, founder of Be Birbal Digital Media Pvt Ltd., Mr Gandhaar Sangoram and Mrs. Neha Lagu are also ex-Bmccian. Second day of the event included following panelists- Vaishali Deshpande, founder of Rumavi Foods Pvt Ltd., Snehal Kharose, owner of German Bakery and Snehal Date of Date photo studio.

It was an interactive session between the panelists and the students of our college. Both days event began with the introduction of our guests done by our compere Miss Vaishnavi and Mr Unmesh. Then our Principal Dr C N Rawal sir were invited to felicitate our guests and speak a few words about entrepreneurship. For felicitation chief guests were given dreamcatchers and chocolates made by our bedding student entrepreneurs.

Discussion was started by asking the guests to speak about their experience and the work they do. Each one shared their work profile, the need to handle customer relations and necessity of marketing. When asked to Neha ma'am that how does she balance her personal and work life

being a wife, mother, daughter in law and director, she gave a well suited answer that, delegate your work as much as you can and you definitely need the support of your family as well as being working woman you also get respect and admiration from your children as they look up to you. They talked about the necessity of education, entrepreneurial situation in our country, role of digital marketing and their negative effects, their passion and what motivated them to follow their passion. Neha, Gandhaar and Snehal also talked about their college life in BMCC. It was a commendable experience to hear them speak about how they broke world's stereotypes of not becoming job seekers but job givers. The discussion went on smooth, interspersed with humour and motivational talks. Miss Prerna and Miss Owi proposed the vote of thanks for the summit.

For every event to be successful, there are hands of hard working volunteers. The organisers were students of T.Y.B.Com. and S.Y.B.Com., Miss Pranita, Miss Owi, Miss Prerna, Mr Rohan, Mr Pranav and Mr Atharva. Also the posters designed by entrepreneurship students of T.Y.B.Com. made the summit more informative. ICE was successful due to the support of our Principal Dr. Chandrakant Rawal and mentoring of our faculty Dr Rajeshree Gokhale and Nitika Sharma and support from Ambalika Madam.

The true lessons of management, soft skills and ICE [Innovation, Creativity and Entrepreneurship] were learnt in this two day event and will last forever with us as we embark on a new journey of our life with a new JOSH.





SYNERGY

(Alone we can do so little; together we can do so much- HELEN KELLER)

Report by : Dr. Shilpi Lokre

A workshop was organized on March 08, 2019 for FYBBA students emphasizing on Synergy. More than 100 students participated in the Workshop, Appreciating differences in people, team work, open mindedness, find innovative ways of doing work were the highlights of the Workshop.

The students were asked to get a fruit each and prepare a decorative fruit salad. They had to have a theme for the salad and present it. The presentation revealed the various thoughts that went into making the fruit salad. Some said that we need both sweet and sour in life, which makes life interesting. Too much of sweet is boring, too much of sourness is unbearable.

Some said that a fruit represents a variety of fruits, similarly we are diverse people coming from different backgrounds. We need to honor diversity and respect the differences in people.

The Teacher who acted as a facilitator got ice-cream to blend the fruits together and everyone relished it to their heart's content. The teacher acted as a catalyst to bring the students together.

Synergy doesn't just happen. It's a process. You have to get there. The foundation of getting there is "Learn to Celebrate Differences in PEOPLE."

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ACTIVITY - TIME MANAGEMENT (Packing more into your Life)

Report by: Dr. Shilpi Lokre

An activity was organized March 07, 2019 for FYBBA students to manage their time effectively. They were asked to make time quadrants to distinguish between **urgent, not urgent, important and not important** matters in their lives. Each quadrant had different kinds of activities and was represented by a type of person. The quadrants revealed whether the students were PROCRASTINATORS,

PRIORITIZERS, YES MEN or SLACKERS.

The activity focused on **WILL-POWER**- the strength to say YES to the most important things in Life. It also emphasized on **WON'T POWER**- the strength to say NO to less important things and to Peer Pressure.

The activity taught students to engage in constructive work, and pack more into their lives.

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Research Centre Report

Dr. P. V. Sathe
Co ordinator

BMCC Research Center established in the year of 1950. Our vision is "Fostering Knowledge Development through Research" and accomplished this vision our mission is "Encouraging Research Endeavors for Academic and Application Value Enhancement".

Our Research Center is affiliated to Savitribai Phule Pune University and approved for M.Phil. and Ph.D. Course in Commerce faculty.

At our Research Center for M.Phil course 20 guides are associated and for Ph.D. 28 Guides are associated in the year 2018-19. 11 Research Scholars have received M.Phil degree and 14 Research scholars have received Ph.D. degree. In the year 2018-19 our Research Center has organized four workshops in association with "Sanshodhan Trust". The details are as follows
Details of Workshop conducted for Research Students

Sr. No.	Date	Title of the Workshop	Name of the Speaker/ Chairman	No. of Participants
1.	1 st November, 2018	"Stating Research Problem, Identifying Research Gap and finalizing Research Topic".	Dr. Sharad Joshi Dr. C. N. Rawal	40
2.	21 st January, 2018	"Formulating Hypothesis and Preparing Research Design"	Dr. Manohar Ingale Dr. Suhas Bhave	38
3.	1 st March, 2019	"Data Analysis"	Dr. Amol Markale Dr. P.V. Sathe	40
4.	19 th March, 2019	"Writing Research Proposal and Report"	Dr. Dilip Panse Dr. P.V. Sathe	39



Girls Empowerment Cell

Prof. Preeti Rajguru
Co-ordinator

Girls Empowerment Cell is formed for the girl students of our college. Under this all possible activities are taken in order to enhance their social confidence. This year more than 40 girl's students were enrolled under this cell. Under this cell various activities were conducted relating to health, law self-defence, self-employment etc.

On **8th August 2018** 'Digital Literacy and Online Safety' workshop under digital literacy campaign launched by 'National Commission for Women' was organised in order to create awareness about cyber-crime. This workshop was organised in association with Facebook and Cyber Peace Foundation. More than 240 girl students participated in this workshop.

On **7th Jan 2019** 'Employability Skill Test' was conducted where more than 310 girl's student's participated in the test and thereafter on the basis of the score counselling session was conducted for them. This programme was organised in collaboration with Wheel-box Employability Test, CII and UNDP (United Nation Development Programme).

On **9th Jan 2019** 'Self Defence Workshop' was organised where Pallavi Shende, our past

students was invited as a self-defence trainer. More than 80 girl students have participated in this workshop.

On **1st Feb 2019** a guest lecture on the topic 'Preveling Laws for Women in India' was organised where Adv Pratibha Joshi was invited as Guest Speaker.

On **12th Feb 2019** a guest lecture on 'Preparation for Competitive Examination' was organised where Mr. Yajurvendra Mahajan, founder director of Deepstambh, Jalgaon, was invited as a guest speaker.

On **8th March 2019** on the occasion of 'International Women's Day' guest lecture on 'Personality Development' was organised where Mrs Anupama Deshmukh, a Hospitality Consultant and Behavioural Trainer was invited as guest speaker.

Visit to various NGO's was organized like 'Sutika Seva Mandir', 'Mashal', 'Nari Samata Manch'.

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STUDY CIRCLE REPORT 2019-20

Dr. Rajeshree Gokhale
Prof. Samruddhi Naseri
Prof. Aparna Vidhate

Study circle department of Brihan Maharashtra College Of Commerce is a group of students and teachers having thirst for knowledge. Along with studies, students should be acquainted with different other topics. Keeping this in mind, study circle organizes various activities every year which helps to develop the overall personality of the students.

The academic year 2019-20 started with the pledge to stay away from all kinds of drugs on the 'International Day Against Drugs And Other Substances' under the blue ribbon project which was held on 26th June.

The AD Shroff Elocution competition was organized in association with the forum of free enterprises Mumbai for the students on different themes. Vikram Naidu secured the first prize for the same.

In the month of September, Study circle, in association with Environmental studies, had organized a lecture on 'Conservation of Tigers in India'. Mr. Vishwajit Dhotre, Managing Director of Vishwachaya Group of companies, was the guest speaker. It was a very informative lecture on how tigers in India are getting extinct and how can we conserve them.

In the month of December, a talk on CV enhancement and a lecture on Artificial Intelligence(AI) was organized under the title 'FUTURE TENSE? (An Introduction to Industry 4.0)'. Dr. Bhooshan Kelkar, Director of Neuflex Talent

Solutions Pvt. Ltd., was the guest speaker, who, very interestingly explained the topic.

Two Guest lecture by BMCCians were also held on Foreign Policy of India by Pratik Potdar, and Women in Mahabharata by Shruti Hazarnis.

A seminar on Sustainable Living was also organized under the KVIFF in association with Nature club where Dr Gurudas Nulkar presented the need for responsible consumerism.

A workshop was also conducted for two credits on Data Science facilitated by IIMC and Makeintern and was well received by the students.

This year the ICE event was celebrated two days with senior college students planning team building games for their junior peers and panel discussion with entrepreneurs in field of Heritage tourism, Food Industry and Digital Marketing.

Overall, a good learning year for all and we thank our Principal for his valuable guidance to all the activities and thanks to Ms Neetika Sharma Madam for her help this year.

**"Success doesn't
come to you,
you go to it."**

ICE

Innovation Creativity and Entrepreneurship

RADHA CHAUDHARI
T.Y.B.COM

The Brihan Maharashtra College of Commerce, through its Business Practices Department, under the guidance of Dr. Rajeshree Gokhale, Prof. Neetika Sharma, organized "ICE"- celebrating entrepreneurship, an entrepreneurship summit to instill the entrepreneurial spirit in the students. This was the second year of ICE.

On the 10th of February, the T.Y.B.Com. Entrepreneurship students arranged team building exercises for the First and Second year students. These exercises included games like Roll and Run, Skipping, Brick Walk and Snaphunt. In Roll and Run, all the team members' hands were interlocked with one another and they had to run and roll through hurdles in front of them. This game tested their coordination, teamwork, communication skill and their sense of direction. The second game was Skipping, in which the participants had to skip together in order to avoid falling. This game tested their patience, cooperation with the team members and perseverance. In Brick Walk, the participants had to clear a track made of bricks by walking over them carefully without falling. This game taught them how to depend on the team and how to support and motivate the team. In the last game, Snaphunt, the participants were given a piece of paper which had clues to certain places in the college campus and the goal was to find the maximum number of places. This game tested their mental awareness and their observance. These team building exercises and activities were a huge

success. Over 60 students from the First and Second year participated in these activities.

On 11th February, the second day of the entrepreneurship summit we had invited entrepreneurs like Sachin Malpani and Radhika Naware and BMCC preneurs like Alok Thakar and Krishikesh Khairnar.

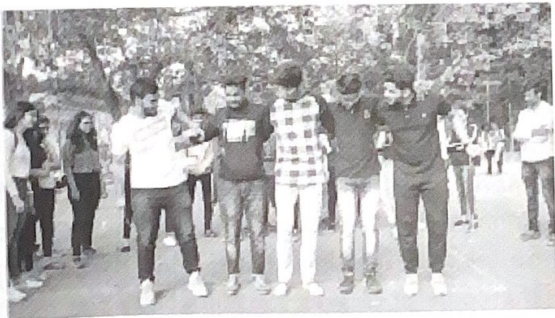
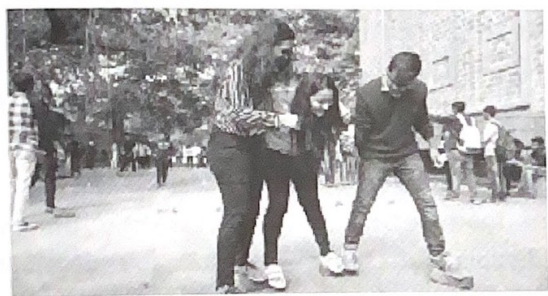
Our first speaker was Ms. Radhika Naware, who is the owner of Treasured Holidays, which is a company involved in planning of tours, to those corners of our country which are packed with ancient cultures. She then shared her journey of how she came upon the idea for her business and how she transformed this idea into a business.

The second speaker was Mr. Sachin Malpani who is the managing director of Bakelite Food Processing Pvt. Ltd. Mr. Malpani gave a very inspiring and encouraging insight to all the students on entrepreneurship and how to pursue it. He explained his story and all the downfalls that he had to face while starting his own business. He encouraged the students and explained how hard work always pays off.

Our next guest, a BMCC Alumni, Mr. Alok Thakar runs a family operated restaurant called Damodar P30. He talked about how he brought a few little changes in the existing family business which took it to a different level. The journey that he shared with the students taught one thing which was that the smallest of ideas can completely transform the bigger picture.

Our last and final speaker for the day was also another BMCC Alumni, Mr. Krishikesh Khairnar, the CEO and director Khairnar Technologies. He talked about his entire life's journey and how his passion as a child was transformed into a business. He has also cofounded a few other companies which are successfully running businesses today. The second day ended with a discussion between

the speakers and the students. This event turned out to be a huge success because of the hard work put in by the organizing team of students and teachers which was headed by Mihir Kapileshwar. We thank Principal Dr Chandrakant Rawal for his constant encouragement and Dr Rajesh Kuchekar for his support to the activity.



WORKSHOP ON STATISTICAL TECHNIQUES FOR RESEARCH

REPORT – BBA / BCA

CONDUCTED BY: Manjusha Wadekar (M.Sc Statistics)

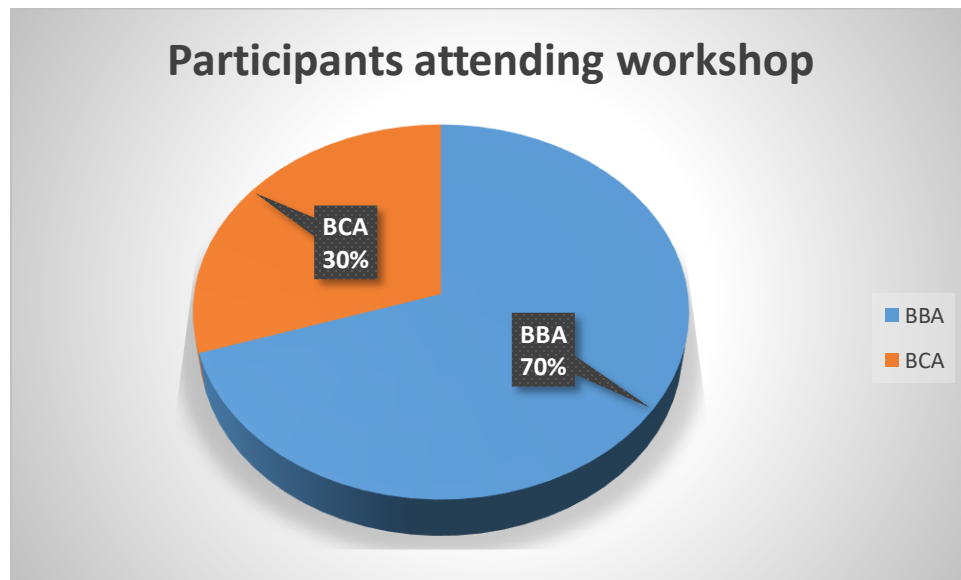
DATE: January 09-11, 2020

LEVEL: Beginner to Intermediate

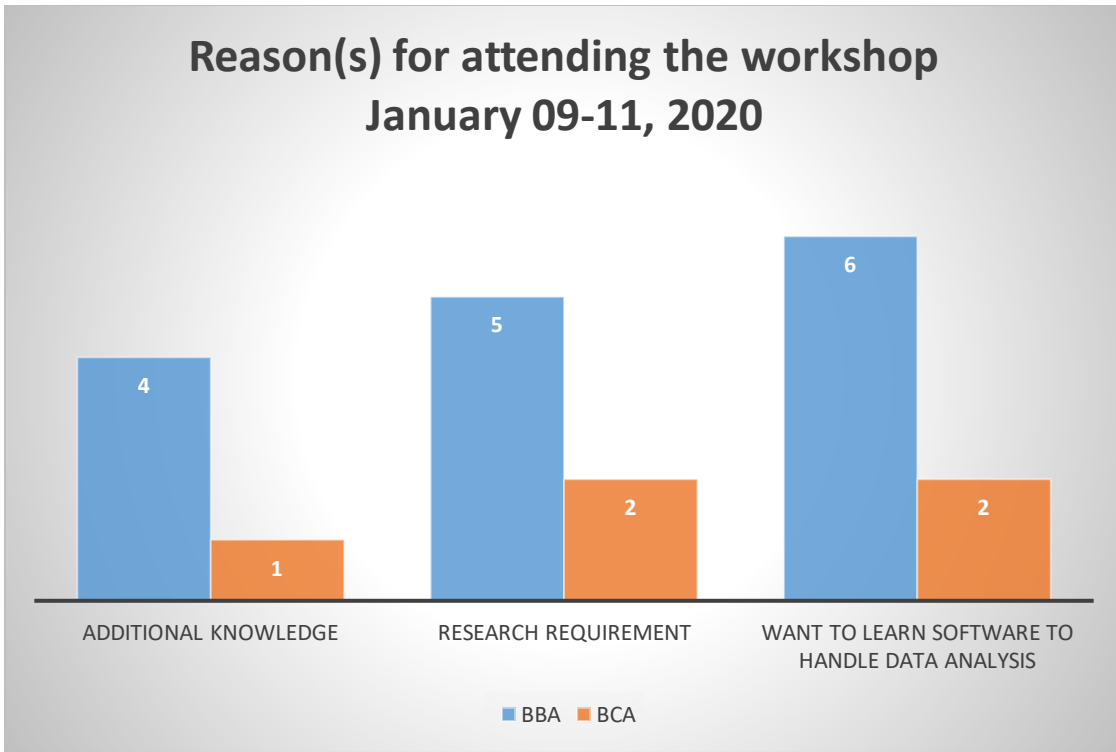
PARTICIPANTS:

Sr. No.	Registered Participants	January 09, 2020	January 10, 2020	January 11, 2020
1	Seema Nair	✓	✓	✓
2	Amruta Jog	✓	✓	✓
3	Shruti Dangarh	-	-	-
4	Kaveri Badhwar	✓	✓	✓
5	Bageshree Deo	✓	✓	✓
6	Shubhendu Pandit	✓	✓	✓
7	Shilpi Lokre	✓	✓	✓
8	Sonal Apte	✓	✓	✓
9	Deepa Sharma	✓	✓	✓
10	Shaunak Mainkar	-	-	✓

Please find attached herewith the attendance sheet for the workshop.



REASON(S):



ACTIVITY:



CONTENT OF THE WORKSHOP:

- 1) Research Methodology – an overview
 - a) Data identification – qualitative, quantitative, continuous, discrete
 - b) Questionnaire design – tips
 - c) Sampling Design
 - d) Sampling methods and selection of the correct method
 - e) Data collection tips – importance of training
- 2) Excel Spreadsheet
 - a) Data entry after data collection using Excel Spreadsheet
 - b) Data tabulation – one-way and two-way tables using Excel Spreadsheet
 - c) Graphical representation of data using Excel Spreadsheet
- 3) Use of SPSS – Introduction
- 4) Statistical tests
 - a) Descriptive statistics like Mean, Mode, Median, Variance, Standard Deviation
 - b) Correlation Analysis
 - c) Regression Analysis
- 5) Hypothesis
 - a) Research Hypothesis, Null Hypothesis
 - b) Hypothesis Testing
 - c) Chi-square testing of hypothesis
- 6) Advanced statistical tools like Multivariate Analysis
 - a) ANOVA,
 - b) Factor Analysis
- 7) Non-parametric statistical tests
 - a) Kolmogorov-Smirnov test
 - b) Run test
 - c) Sign test
- 8) Interpretation of statistical results

FEEDBACK:

- The duration of the workshop was just right but some thought it should have been 4 days.
- The workshop was useful.
- The examples were good.
- Hands-on practical on computer made things clearer. But some thought more hands-on would have been great under the guidance.
- The sessions were fun and informative, removing the fear of Statistics.

Manjusha Wadekar

Visiting Faculty, BMCC

Teacher – Business Statistics, Operations Research

WORKSHOP ON STATISTICAL TECHNIQUES FOR RESEARCH

REPORT – BCOM / MCOM / MPHIL / PHD

CONDUCTED BY: Manjusha Wadekar (M.Sc Statistics)

DATE: January 16-17, 2020

LEVEL: Beginner to Intermediate

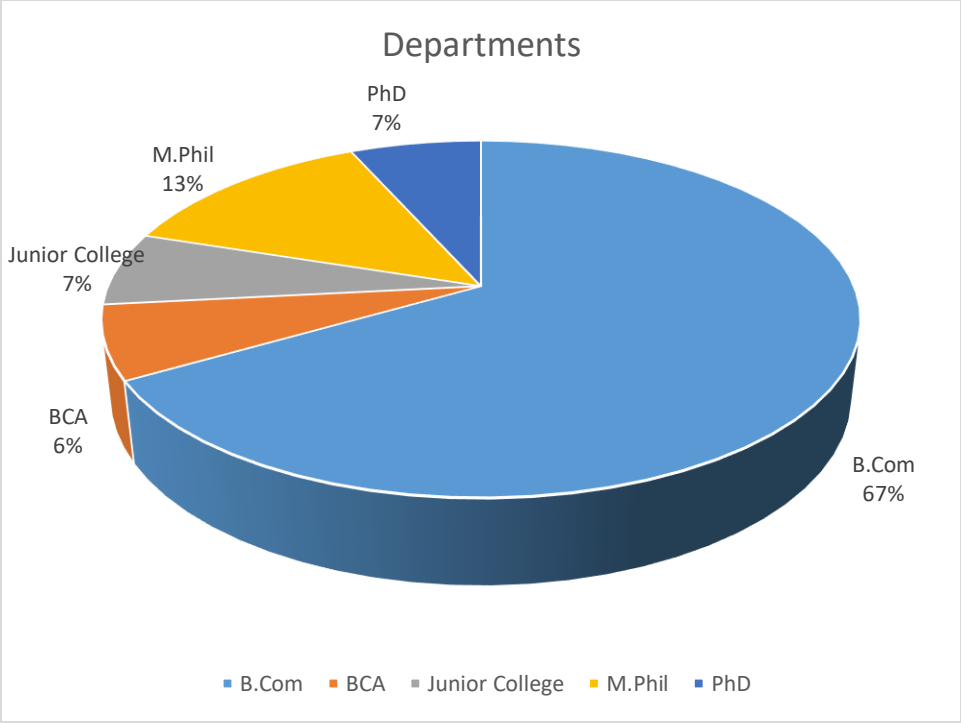
PARTICIPANTS:

Sr. No.	Registered Participants	January 16, 2020	January 17, 2020	January 25, 2020
1	Smruti Patwardhan	✓	✓	✓
2	Manjusha Gokhale	✓	✓	✓
3	Neetika Sharma	✓	✓	✓
4	Priti Deshpande	✓	✓	-
5	Suvinder Kaur Arora	✓	✓	✓
6	Dr Rajeshree Gokhale	✓	✓	✓
7	Deepak Powdel	✓	✓	-
8	Dr. Suneeta H. Nirmale	✓	✓	-
9	Dr Asma Bagwan	✓	✓	✓
10	Madhura Ozarde	✓	✓	-
11	Kshitij Rangari	✓	✓	✓
12	Vijay Arvind Salunke	-	✓	-
13	Manali Nandkumar Chavan	✓	✓	✓
14	Neha Inamdar	-	-	-
15	Vinaya Hasamnis	✓	✓	-

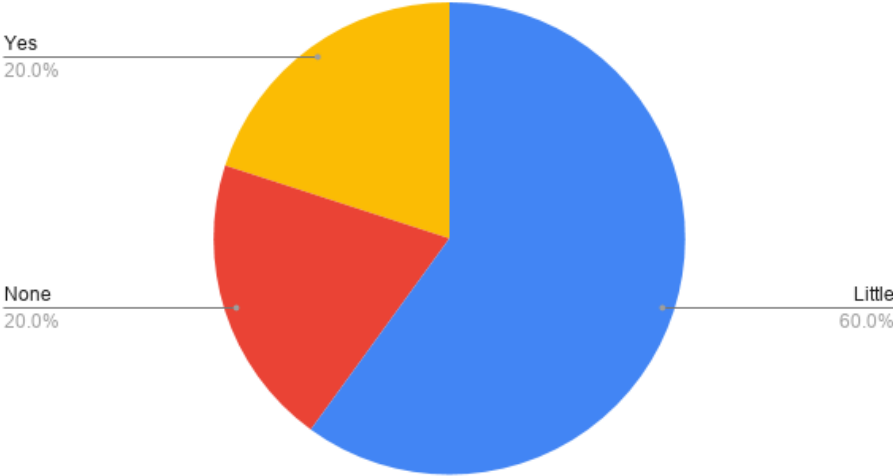
Please find attached herewith the attendance sheet for the workshop.

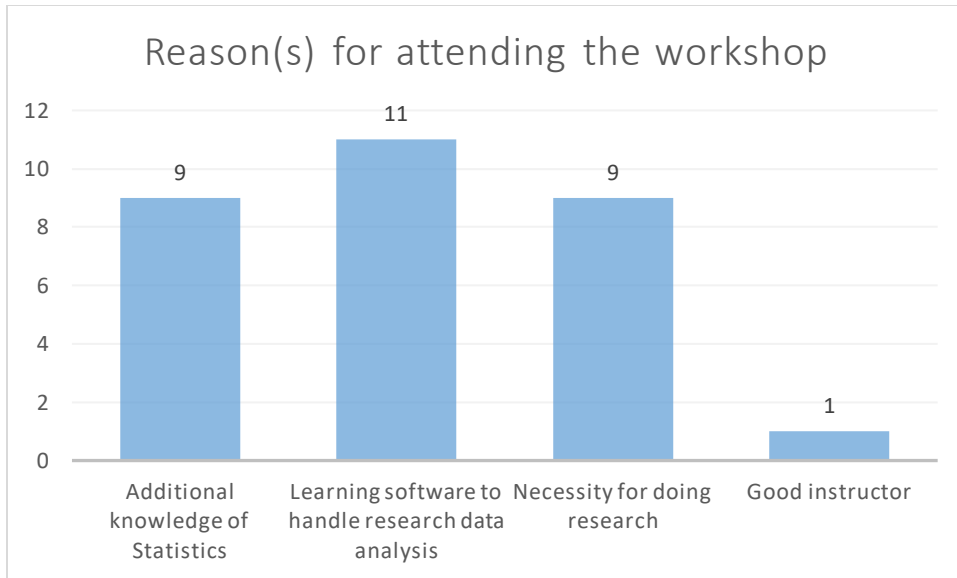
ANALYSIS:

- ✓ Participants from various departments in BMCC along with MPhil and PhD students also attended this workshop. 67% of the participants were from B.Com section. Chart that follows shows the break-up of the participants department-wise.
- ✓ Another chart shows the prior knowledge level of the participants. Most of them (80%) had little or no experience in research whereas some wanted to update or upgrade their knowledge.
- ✓ The attraction point was learning the software packages to do the data analysis on their own, which was the main reason for attending the workshop, followed by the necessity to do the research as the driving force behind it. Additional knowledge gain is a by-product of this workshop regardless of any other reason chosen to attend the workshop.

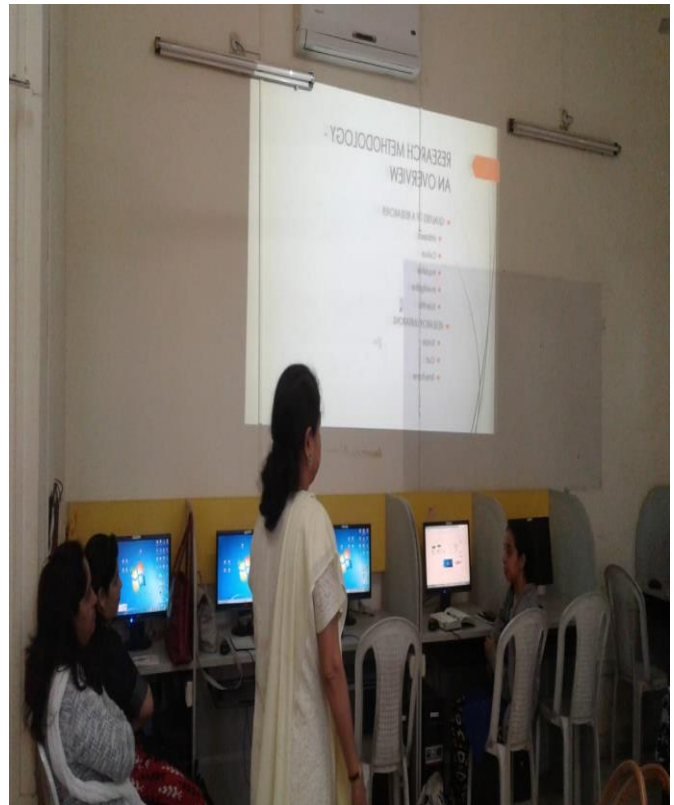
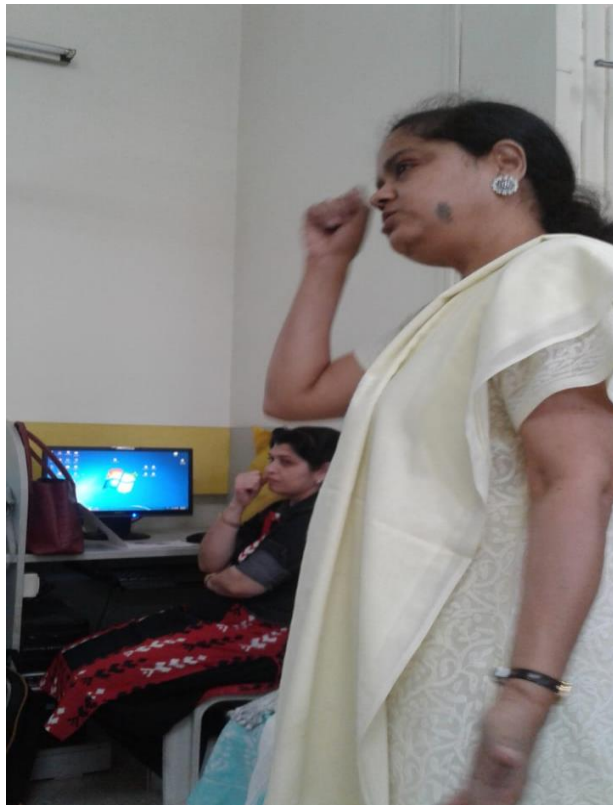


Prior Knowledge and / or Experience in Research





ACTIVITY:



CONTENT OF THE WORKSHOP:

- 1) Research Methodology – an overview
 - a) Data identification – qualitative, quantitative, continuous, discrete
 - b) Questionnaire design – tips
 - c) Sampling Design
 - d) Sampling methods and selection of the correct method
 - e) Data collection tips – importance of training
- 2) Excel Spreadsheet
 - a) Data entry after data collection using Excel Spreadsheet
 - b) Data tabulation – one-way and two-way tables using Excel Spreadsheet
 - c) Graphical representation of data using Excel Spreadsheet
- 3) Use of SPSS – Introduction
- 4) Statistical tests
 - a) Descriptive statistics like Mean, Mode, Median, Variance, Standard Deviation
 - b) Correlation Analysis
 - c) Regression Analysis
- 5) Hypothesis
 - a) Research Hypothesis, Null Hypothesis
 - b) Hypothesis Testing
 - c) Chi-square testing of hypothesis
- 6) Advanced statistical tools like Multivariate Analysis
 - a) ANOVA,
 - b) Factor Analysis
- 7) Non-parametric statistical tests
 - a) Kolmogorov-Smirnov test
 - b) Run test
 - c) Sign test
- 8) Interpretation of statistical results

FEEDBACK:

- The opinion on the duration of the workshop was 60%-40% on 'just right' and 'too short'.
- 100% participants said that the workshop was useful.
- The examples were good.
- Hands-on practical on computer made things clearer.
- The sessions were fun and informative.
- More such workshops on regular basis is a suggestion made by many.

Manjusha Wadekar

Visiting Faculty, BMCC

Teacher – Business Statistics, Operations Research

WORKSHOP ON STATISTICAL TECHNIQUES FOR RESEARCH

REPORT – BCOM / MCOM / MPHIL / PHD

CONDUCTED BY: Manjusha Wadekar (M.Sc Statistics)

DATE: March 26-27, 2020

LEVEL: Beginner to Intermediate

PARTICIPANTS:

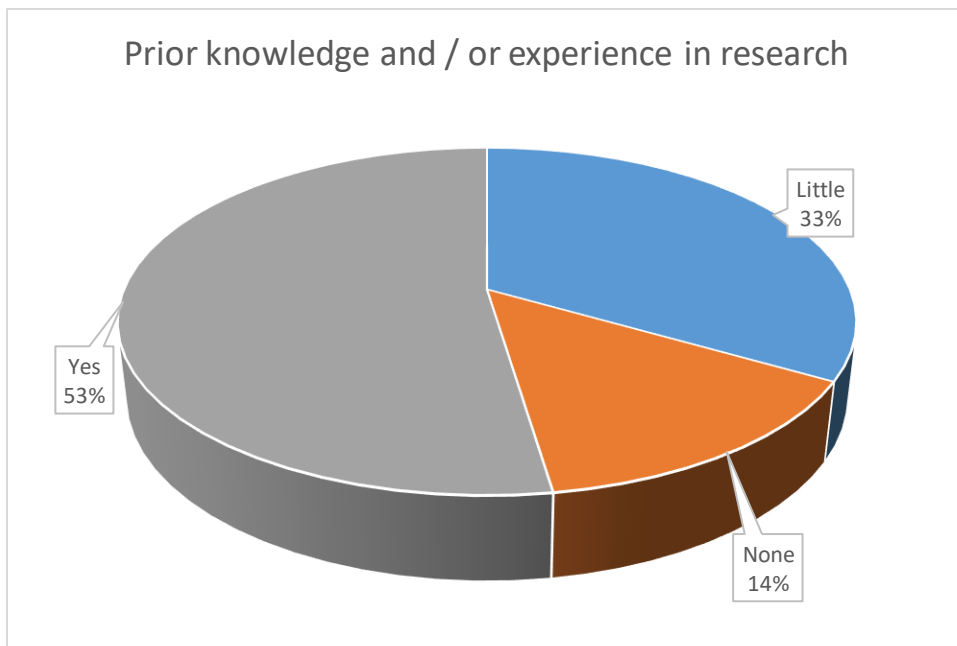
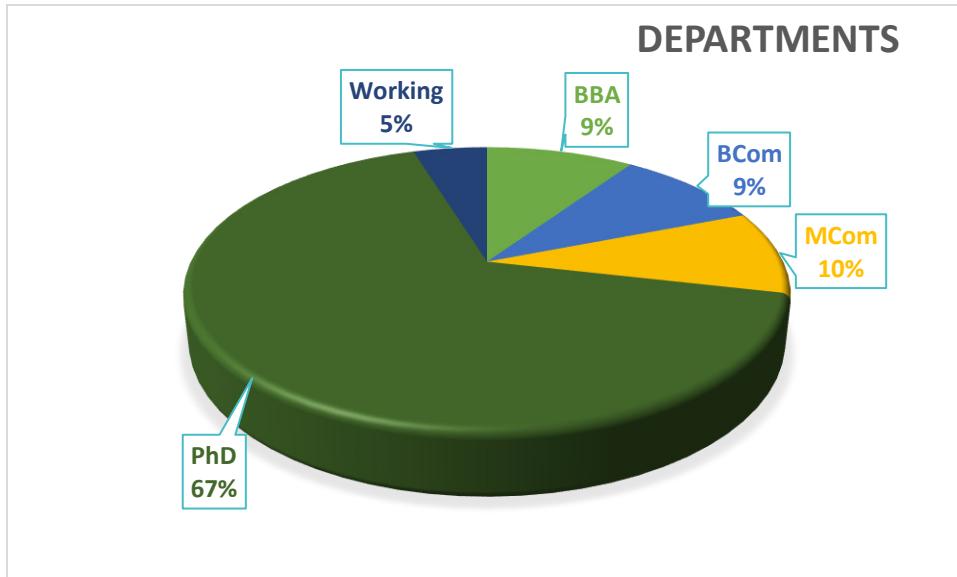
Sr. No.	Registered Participants	March 26, 2020	March 27, 2020
1	CA Swati Mahanoor	✓	✓
2	Poorti Ganagl	✓	✓
3	Aditi Samir	✓	-
4	Ashish Gade	✓	✓
5	Vijay Arvind Salunke	✓	✓
6	Ankita Bhatt	✓	✓
7	Karan Randive	✓	✓
8	Ashwini Kadam	✓	✓
9	Prajakta P Chiplunkar	✓	✓
10	Prof Vaibhav Santosh Phand	✓	✓
11	Ambalika Chaudhury	✓	✓
12	Deepa Naidu	✓	✓
13	Sonali Satish Pingale	✓	✓
14	Aditi Brave	✓	✓
15	Sarika Wagh	✓	✓
16	Dr Mrugakshi Rajhans	✓	-
17	Dr Jagdish Lanjekar	✓	✓
18	Arun Ambhore	✓	✓
19	Sudhir R Bhalerao	✓	✓
20	Dr P V Sathe	✓	✓
21	Manish Sitania	✓	✓
22	Sanjali Dias	✓	-

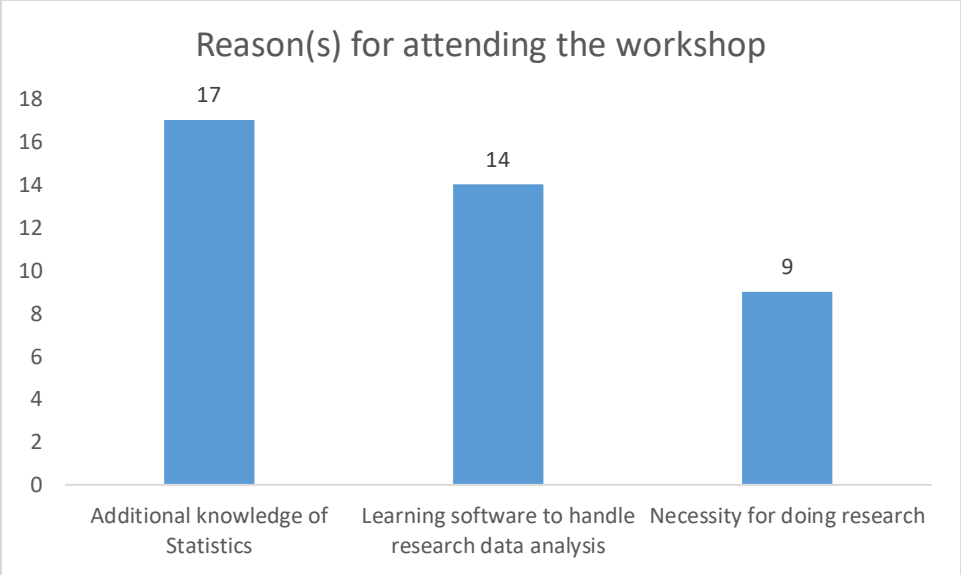
Please find attached herewith the attendance sheet for the workshop.

ANALYSIS:

- ✓ Participants from various departments in BMCC along with MPhil and PhD students also attended this workshop. 67% of the participants were from B.Com section. Chart that follows shows the break-up of the participants department-wise.
- ✓ Another chart shows the prior knowledge level of the participants. Most of them (80%) had little or no experience in research whereas some wanted to update or upgrade their knowledge.

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ACTIVITY:



CONTENT OF THE WORKSHOP:

- 1) Research Methodology – an overview
 - a) Data identification – qualitative, quantitative, continuous, discrete
 - b) Questionnaire design – tips
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FEEDBACK:

- The opinion on the duration of the workshop was 60%-40% on 'just right' and 'too short'.
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- The examples were good.
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- The sessions were fun and informative.
- More such workshops on regular basis is a suggestion made by many.

Manjusha Wadekar

Visiting Faculty, BMCC

Teacher – Business Statistics, Operations Research



ICE Innovation, Creativity and Entrepreneurship 2021

- Prutha Benara
T.Y.B.Com

The Brihan Maharashtra College of Commerce, through its Business Practices Department, under the guidance of Dr. Rajeshree Gokhale and Prof. Neetika Sharma, organized the event "ICE" to celebrate entrepreneurship and to instill the entrepreneurial spirit in the students, even during the unprecedented times of Covid-19 and online learning. As part of the industry connect, industry interaction initiative & ICE, the college has been organising a series of lectures by industry experts. It invites experts from various industries to share their practical insights and interact with students. In pursuit of this, guest lectures were organised in the months of March and April 2021.

The fact that we are in the twenty-first century, a period when technology knows no limits, it is a period of rapid growth, with technology encroaching on every niche and nook. The guest lectures were all arranged by the students with the guidance of their respective teachers. Each guest lecture was approached with an agenda to touch a new perspective of entrepreneurship which would give a wider and more realistic insight to the students about the subject. The guests ensured that they imparted as much knowledge and experience as possible in the short span of time and were also successful to make the sessions interactive. They encouraged and managed to grab the student's attention to ask as many questions as possible and in return students responded profoundly to the answers received to their questions. College ensured that they collected students' feedback of each lecture to understand what knowledge they gained from the session.

The **first guest lecture** was by Mr Sumit Bhat, an IIT BHU graduate and a former Product Manager at the healthcare firm "Rescribe.in", one of India's fast-growing IT product development

company that serves the B2B segment of the healthcare industry and is currently the Co-Founder & CEO of an Ed-Tech start-up, Student.in. Mr Sumit shared how his company came into being. He shared with the students his beliefs, mottos and understanding of entrepreneurship with students and tried to guide them about the process. He stated "We are in 2021, having this discussion amidst the fear of coronavirus, a deadly disease which has nearly stopped the normal functioning of the world. My vision is to change most of the schools and colleges in our country and digitalise them. While conducting a research, we found that 24*7 support of academic help is missing. And that's where the idea came about. We deciphered that we could develop some kind of software that'll avail them to have academic support, anytime of the day, beyond the conventional teaching methods. One of our key areas to focus on was the availability of academic content to the students around the clock. We further aimed to gradually digitise educational institutions around the country, genuinely and methodically strengthening their local identity as a part of the global world."

The **second guest lecture** was delivered by Mr. Mayur Vora who is the CEO of the Mapro Food Limited. He shared and highlighted how the company came into being. Mr. Vora was accompanied by his daughter Miss Radhika during the session. The father-daughter duo shared with the students, the importance of having a dream, following it and working through every obstacle and coming out as winner. They explained the journey of a how small manufacturing company named 'Vora Jams' is now known as one of the most famous company "Mapro", which was derived by taking initial letters from the words



'Mahabaleshwar Products'. The crux of the session by Mr. Mayur was "The right time to start something is now" & "Always follow your passion".

Apart from these guest lectures, students also organized entrepreneurship quizzes and presented business plans. Through their business plans, students showcased various parameters essential for their start-up to survive and thrive in the market. All the aspects required for a venture to succeed, were perfectly covered in these plans. The quizzes were conducted on Kahoot application and were based on the topics such as motivation, leadership, entrepreneurship and team building. It was an extremely creative and innovative way to capture the attention of the students. Through this virtual platform, every student had participated with full enthusiasm and a token of appreciation was also given to students who scored the maximum in these quizzes. We thank our Principal Dr. Seema Purohit for her constant encouragement and resolute support to these activities.

Brihan Maharashtra College of Commerce

BY TEAM WARRIORS

QUIZ BUZZ

A Quiz Game for Entrepreneur

On Monday 22nd March at 11:00 AM

WIN AMAZON GIFT VOUCHER

The poster features a central illustration of an open book with various icons floating around it, including a lightbulb, a globe, a calculator, a pen, and a pencil.

BRIHAN MAHARASHTRA COLLEGE OF COMMERCE

BE ACTIVITY

BATTLE OF THE BRAIN QUIZ CONTEST

OPEN FOR ALL

WIN ATTRACTIVE PRIZES

MARCH 17TH, WEDNESDAY

THE EVENT STARTS AT 11AM

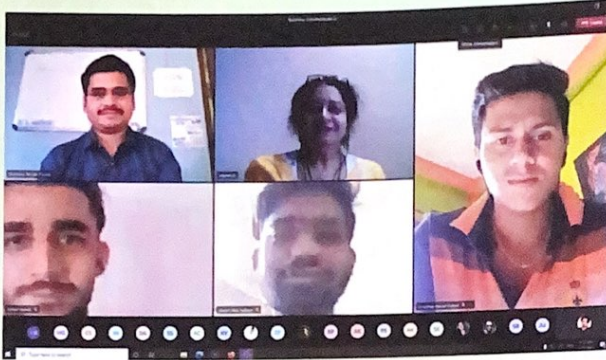
CONTACT 9767965958 (FOR REGISTRATION)

The poster has a dark background with a network of white circles and lines. Various icons are scattered throughout, including a graduation cap, a globe, a laptop, a gear, a lightbulb, and a pair of scissors.

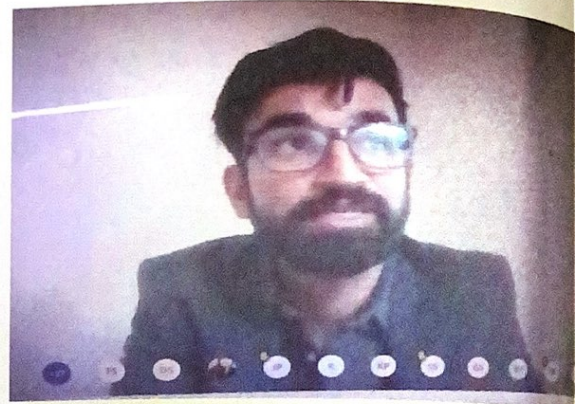
Digital Posters for Quizzes



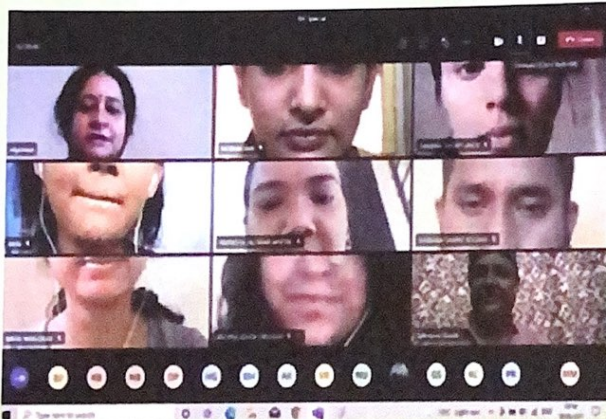
Department of Business Practices



Lecture by
Mr. Shantanu Shinde



Guest Lecture by
Mr. Sumit Bhat



Ethics Workshop by
Dr. Balkrishna Damle



Careers in Management by
Mr. Ishaan Pansare



Personality Development by
Mr. Jeetendra Sharma



DEPARTMENT OF BUSINESS PRACTICES

- Dr. Smt. Rajeshree Gokhale

The academic year 2020-21 was quite challenging because of Covid-19 pandemic and lockdown restrictions. Despite such trying times, the Business Practices Department of Brihan Maharashtra College of Commerce in association with the Study Circle Department, tried to engage and motivate its students in every possible way so that their academic and intellectual growth didn't suffer. As the world moved towards embracing the virtual online mode, the department also dived in and accepted the 'new normal'. Amidst all the uncertainties, various online activities and guest lectures were organized to help the students maintain a positive and healthy mindset.

The department organized the following activities during the year 2020-21:

MONTH	CLASS	TOPIC	SPEAKER
March	M.Com	Ratio Analysis	CA Ms. Smruti Patwardhan
March	M. Com	Working Capital Management	Dr. Prashant Sathe
March	T.Y.B. Com	Journey of A Startup	Mr. Sumit Bhat
March	S.Y.B. Com	Resume Writing	Mr. Shantanu Shinde
March	S.Y.B. Com	Careers in HRM	Mr. Ishaan Pansare
April	T.Y.B. Com	Journey of Mapro	Mr. Mayur VORA
April	S.Y.B. Com	Personality Development	Mr. Jeetendra Sharma
April	S.Y.B. Com	Theories of Personality	Ms. Shivani Gokhale
June	M.Com	Health and Pharma Industry - An Ethical Dilemma	Mr. Pratik Potdar
June	M.Com	Business Ashram Case Study	Dr. Balkrishna Damle

We might have started with a perplexed mind in the beginning but throughout the year we strived hard to not allow the situation to disrupt our spirits. In this journey of learning, unlearning and relearning, we also had with us Dr. R.P. Kuchekar, Prof. Preeti Rajguru, Dr. Asma Bagwan, Prof. Neetika Sharma and Prof. Manali Chavan. Here, we would also like to mention that the journey was possible only because of valuable guidance and unflinching support of our Principal and Vice Principals.

Report on business analytics workshop

Title- five-day workshop on business analytics

Dates-20th January 2020-24th January 2020

Introduction

The five-day workshop on business analytics has been conducted from 20th January 2020 to 24th January 2020, at BMCC, Deccan in order to spread skill development training programs. This workshop is in association with Makeintern and E-cell (IIM Calcutta).

- Speaker's profile

Kanchan Kumar Bhowmik

(Data scientist/ Mentor)

- Data Scientist & Mentor with 15+ years of experience on Information Technology.
- Expertise on Data Science, Machine Learning, Artificial Intelligence, Business Analytics & Python.
- Certified Data Scientist and Cyber Security Expert from Govt. of India.
- Corporate Trainer, Consultant & Speaker for Universities, Govt. of India and MNC's.

Body

On Day -1, Mr. Kanchan Kumar Bhowmik (sir) initiated the workshop with a friendly introduction and letting the students understand why they are taking up the workshop and all the hidden benefits. As it was the first day the topic discussed was introduction to business analytics and students were very excited to attend it.

Day-2 was all about artificial intelligence, machine learning, deep learning, introduction to Numpy and using python/ jupyter notebook.

Day-3 we learnt about data visualization and data visualization using Matplotlib, what is web scraping, different web scraping tools and web scraping using beautiful soup.

Day-4 we learnt about text mining & NLP tutorial, time series analysis and forecasting and the exciting part was where we got to discuss about our business ideas and how creative others were with their business ideas and how we can make our ideas better.

Day-5, last day of the workshop was objective segmentation and case study round, and finally the competition round (the finale is held at E-Cell IIM Calcutta) in association with B-plan Championship. Certificate distribution ceremony was held before signing off.

Conclusion

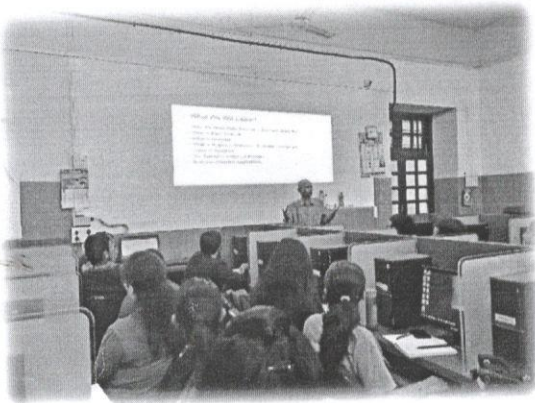
The workshop was very eventful and we got to learn new things every single day and the expert mentoring us made us really think deep into our thoughts for some excellent business plans which might actually succeed and given that the workshop was 30 hours in total, dividing 6 hours per day with breaks for refreshments, it wasn't overly tiring.

Recommendations-

Being a part of the workshop and attending it properly the only thing I can say, is that the workshop has taught a lot of things that most of the people are not aware of or they don't think they need it until they actually try to do it, so these kind of workshops should be conducted more often so that the students at least have a basic knowledge of something other than their college syllabus and the students who are interested can excel in topics like these.

- Coordinators

- Faculty coordinator: Dr. Rajeshree Gokhale.
- Sub coordinator: Prof. Neetika Sharma.
- Student coordinator: Radha Rohit Chaudhari, Harpreet Kaur Raghuvanshi.



**Deccan Education Society's
Brihan Maharashtra College of Commerce (Autonomous)**

Business Practices Department Report – 2021-22

The following activities were conducted under the department:

- 1) Guest Lectures by eminent speakers on important topics
Campus to Corporate by Ms. Sukhada Pansare and Mr. Adityavardhan Paranjape
Business Ethics by Dr. Shirish Limaye
Decoding Business Plan by Ms. Manik Damle
Hi there- My Corporate Journey by Shri. Vishwas Datye
Personality Development by Shri. Jeetendra Sharma

- 2) Annual event *ICE- Innovation, Creativity and Entrepreneurship* was successfully conducted on campus on 28th April'2022 in association with ED Cell. Entrepreneurs who graced the occasion this year were Mr Nikunj Vora of Mapro Foods Pvt Ltd, Ms Kavita Koparkar of Pratha sarees, Mr Neeraj Pawar of Bilvam Foods and Ms Sukhada Athalye of Shilpin Bags.

- 3) *Mile Sur Mera Tumhara*- Cross cultural sensitisation activity for all SY B.Com students

- 4) Special lecture Series
 1. Talk by Ms Sullaja Firodiya on Green Mobility to Millions
 2. Talk by Dr Bhushan Kelkar on Industry 4.0 [In association with Study circle]

- 5] Screening and Reviews of TED talks for second year students.

ICE 2022

-Tuba Sheikh

The Brihan Maharashtra College of Commerce has been organizing ICE, which stands for Innovation, Creativity and Entrepreneurship, for the last five years. The event is an attempt to connect students with young entrepreneurs to help them gain an insight into everything that goes into the making of a successful entrepreneur. The format of the event is that of an open interactive forum which facilitates dialogue and discussion among the entrepreneurs and the students.

The feature of this event is that the third year students having 'Entrepreneurship' as their specialization organize the entire event, with guidance from the teaching faculty. The students are divided in groups, with each group being given a particular responsibility like publicity, stage management, hospitality, creatives for the event, etc. The objective is to give the students a firsthand experience of the various stages of planning and execution which goes into the conduct of such an event. They learn important lessons in communication, team building, coordination and conflict resolution which lends a practical paradigm to their education in the classroom.

The fifth edition of ICE was organized under the aegis of the Department of Business Practices and the Entrepreneurship Development Cell on the 28th of April, 2022 in the Dr Cyrus Poonawala Hall of the college. Young entrepreneurs who graced the occasion this year were Mr Nikunj Vora of Mapro Foods Pvt Ltd, Ms Kavita Koparkar of Pratha sarees, Mr Neeraj Pawar of Bilvam Foods and Ms Sukhada Athalye of Shilpin Bags.

The programme started with the ceremonial lamp lighting to seek the blessings of Goddess Saraswati. The guests were then formally introduced by the students, while being welcomed and felicitated by the officiating Principal Dr Seema Purohit.

The guests spoke about their journey as entrepreneurs, right from the ideation to the efforts put in. They spoke about their trials and tribulations and their subsequent successes, after which there was an open forum discussion where students asked

them interesting questions regarding how they overcame obstacles, how they dealt with the pandemic situation, expansion with respect to the products, E-commerce, their advice to students and career prospects. The guests answered all questions extensively and also with a touch of humour which helped establishing a rapport with the students. The guests were indeed able to provide both encouragement and inspiration to the students present.

The session ended with a vote of thanks. The entire anchoring of the programme was done by students of TY B.Com.

Another feature of the event is the platform for budding entrepreneurs in the college to showcase their products and services and build a customer base for the same. They also must look into the commercial viability and profitability of the stalls they put up during the event. The students put up such stalls for sale of various kinds of merchandise as well as ones for food and beverages. The guest entrepreneurs visited the stalls to go through the products being offered, to encourage the students and give them suggestions for the future.

The entire event was received well by all the stakeholders. Students and faculty members were present in good numbers. Dr Rajeshree Gokhale of the Business Practices Department, Dr Preeti Rajguru of the Entrepreneurship Development Cell, Dr R P Kuchekar, Ms Neetika Sharma and Dr Neha Malkhare provided important guidance and support to the students in their attempt of organizing the event successfully.