

# ASTITVA 2023

## *G20 Vasudhaiva Kutumbakam*

AstitvA, meaning existence, sheds light and life to Indian heritage, and has been doing it for 13 years. The heritage collective of BMCC organises AstitvA every year, and since its inception, the event never fails to stand out with its uniqueness by celebrating Bhartiyata in an innovative and authentic style.

The event witnessed participation of more than 2000 participants from 90 colleges representing Management, Science, Engineering, Architecture, Arts, Design, Liberal Arts etc giving us an opportunity to reach our purpose to all of them.

AstitvA's inauguration ceremony took place on 8<sup>th</sup> September at the hands of Dr Mohan Agashe and judged by eminent personalities. BMCC showcased a fashion shown on G20 Countries to celebrate the presidency of our BHARAT.

The budding BMCCpreneurs got a chance to showcase their entrepreneurial and management skills through their stalls of food items, apparel, handmade jewellery to name a few and also, we could support a few NGOs like Melghat Sampurna Bamboo Kendra and Seva Sahayog and Goodwill India.

The event was supported by leading brands like Fleetguard Filtrum, Mapro, Kinetic Green, Bank of Baroda, Novel Vista, Chitale bandhu Mithaiwale, Bistro Gourmand, Study smart, Mahindra Mutual Funds, Your setu and Heritage India.



<b>Event</b>	<b>Themes</b>	<b>Judges</b>
Nrityalankar (Dance)	Pure Indian classical (solo) Classical dance on Bollywood music (solo) Indian folk (group)	Bharatnatyam – Gouri Gandhe Kathak and Bollywood – Ameera Patankar Group – Jatin Pande
Swaralankar (Singing)	Tribute to Pandit Hridaynath Mangeshkar Ji Songs of A.R Rahman	Aparna Panshikar Rahul Ranade (final round)
Vadyalankar (Instrumental)	Taal Tarang Raaga Prastuti	Pt. Ramdas Palsule
Panache (Fashion show)	Cultures of India (showcasing different styles of Indian states)	Mruga Kirloskar Priya Gokhale
Quizzathon (Quiz)	Cities hosting G20 Summit in India	Quiz Master
Clickathon (Photography)	Food of India Generation Photography	Satish Paknikar
Rekhatan (Sketching)	Women Freedom Fighters of India UNESCO Heritage Sites	Nachiket Damle
Swadeshi (Business plan)	Vocal for local	Manik Damle
Hastalankar (Mehendi)	Open Expressions	Kanchan Chavan
Shabdalanakar (Essay writing)	1.Digital Transformation: Technological innovation for economic growth 2.India’s Role in G20 3.Harnessing the soft powers of India	Pratima Agnihotri (English) Vaishali Karlekar(Marathi and Hindi)
	<b>ONLINE EVENTS</b>	
Drishtikon (30 sec short film)	Sustainable Development Goals	Shrirang Godbole
Sancheпадika (Treasure hunt)	Pilgrimage sites of India	Time bound judging
Mandala	Open Creativity	Trupti Desai



