

## Internship opportunities at Futurica Technologies Pvt Ltd

Sooraj Bagdia <sooraj@futurica.in>

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To: nilofar agnihotri <nilofaragnihotri.bmcc@despune.org>

Hello Mam,

Futurica Technologies Pvt Ltd is hiring for a **Marketing Intern** role.

A good opportunity to gain exposure and experience in the marketing domain along with a stipend.

Website: [www.travocrm.com](http://www.travocrm.com) (TravoCRM is a product by Futurica Technologies Pvt Ltd)

Address: 101, Shanti Niwas Building Opposite Mauli Garden, Baner - Balewadi Rd, behind Airtel 4G Office, Pune, Maharashtra 411045

Job title: Marketing intern

Location: Work from office

Who can apply: Students pursuing B.com, BBA, PGDM, MBA (second year, third year with marketing specialisation will be preferred)

Openings available: 2

Duration of internship: 3 months

Stipend: INR 5000/month

Perks:

Lucrative incentives including cash/gift vouchers (on good performance)

Exposure in Marketing sector

Gaining knowledge in B2B industry and ins & outs of the industry

Start date: Immediate

Job timings: 2:30PM - 7:30PM

Alternative Saturdays and all Sundays will be a holiday

Responsibilities:

Creating content through videos and posts

Work closely for the organization's creative and branding initiatives

Creating and strategizing social media for multiple accounts

Work on engagement through content  
Posting on Whatsapp, Facebook and LinkedIn groups  
Create email newsletters, blogs, whatsapp and email campaigns.  
Monitor and develop reports on competitor activity within social media spaces

Requirements:

Must have their own laptop  
Proficient in English (written and verbal)  
Strong communication skills  
Creative and Innovative skills  
Good writing skills  
Students belonging to marketing stream will have an added advantage  
One leave per month will be allowed

Interview process:

Introduction round  
Written + Creativity test  
Final round  
(2~3 hour entire process)

Interviews will be held offline only (in office), please dont apply for this position if you are not in Pune.  
(Interview timing is from 11AM To 2PM)

Benefits of working at Futurica Technologies:

Interns will gain valuable work experience  
Boost your confidence  
Give yourself an edge in corporate field  
Create professional network  
Good references and recommendations

Interns will be allowed to take leaves during exams and internship will be extended for the number of leaves taken for the same.

**Candidates will be rewarded with stipend, Letter of recommendation and Internship certificate.  
Working in the marketing team will provide a lot of insights and an added advantage to resumes.**

Please convey this email to interested candidates directly.

The candidate will call and schedule the interview directly.

For further discussions, candidates can call at 8669430197 or Whatsapp on the same number.

Regards,  
Sneha