



CULTURAL DEPARTMENT

- Dr. Ashish M. Puranik
In-Charge, Cultural Department

Throughout the year, Brihan Maharashtra College of Commerce participated in various cultural activities and competitions in sectors such as dance, drama and music and won awards for the same.

"Symbiosis Karandak" is the first competition of the year. For Symbiosis Karandak 2020, we performed the play- "Anurbaur" written by Yogesh Sapre and directed by Shantanu Joshi. It was our utter bad luck that we didn't get to participate in the prestigious Purushottam Karandak and the Firodiya Karandak due to the Covid-19 pandemic.

Although pandemic, we took necessary precautions and received appreciations in various competitions. The play "Kunitari Pahila Hawa" written by Yogesh Sapre and Rashmi Ghan, and directed by Yogesh Sapre and Himanshu Borkar was performed for "Shantidoot Mahakarandak", for which we received 1st prize and a trophy for the same. We also received 1st prize for direction, lights, 1st prize for best actor was given to Mandar Neve and 2nd for writing. We also participated in "Ram Ganesh Gadkari Karandak" and received 1st prize overall and in direction and music, 1st prize for best actor was given to Mandar Neve.

"Kunitari Pahila Hava" play was selected for the final round of "Atal Karandak" in which we won overall 3rd prize, 1st prize for direction, lights and set, and a 3rd prize for overall music compositions in the play, 4th prize for best actor was given to Stimit Sane and Consolation prize was received by Mandar Neve.

On 14 February 2021, "Kunitari Pahila Hava" and "Dil Kya Cheez Hai!" was performed by Brihan Maharashtra College of Commerce.

For COEP Impressions held in December 2020, we enrolled ourselves for the Bollywood Group

Dance Competition- "Swag Desi" for which we won 1st prize. We also won 2nd Prize in the "Classical dance Solo" category performed by Esha Nanal. Not only did we participate in COEP Impressions, but the team also took part in various categories in Mood Indigo IIT Bombay, which is said to be Asia's largest college cultural festival. And for Mood Indigo which was also in December 2020, we enrolled ourselves in the "Desi Beats" category for which we performed "Bollyhop" and "Sanskriti" in which we performed "Lavani".

This year has been a year of fun, victories, practices, and precautions! With sincere efforts, throughout the year, the cultural team has outdone itself.

All this has been possible because of constant support and cooperation provided by the college and the endless efforts of all of us. May it be drama, music or dance, everyone's opinions and inputs have contributed in different and wonderful ways !



conducting the event.

Report on Festa Di Talenti-A talent extravaganza was organized on 8th of May, 2021 from 4 pm to 6 pm. It was hosted on a virtual platform by the talented and creative members of Girls' Empowerment Cell. This event was judged by three judges – Prof. Renuka Joshi (Department of Accounting and Taxation, BMCC), Prof. Pallavi Nirmale (Department of Marathi, BMCC) and Prof. Mohinipriya Kale (Department of German, BMCC).

The session began with the introduction of the judges followed by a garland of worship of words from Dr. Seema Purohit (Principal, BMCC) and Dr. Bharti Upadhye (Head of department of

BBA, BMCC), who graced the occasion with their presence.

Every member of the cell had prepared a 3-4 minutes video showcasing her talents and skills. The aim of this event was to encourage girls to savour any hobby they want to and to embrace their beautiful minds and hearts. All the participants presented their radiant videos on creativity: From baking to power lifting, sketching, dancing, mural making, photography, singing, painting, poetry, guitar, able and yoga. To enrich this diverse and colorful display, Prof. Renuka Joshi sang a melody and Prof. Mohinipriya Kale performed a dance. The event came to an end with the words of appreciation from Prof. Pallavi Nirmale. This session celebrated women and was successful in inspiring the audience and promoting a sense of support for each other.

ASTITVA 2020

Annual Heritage Fest (5Th October 2020)

- Amruta Kachole and
Team Astitva

Pune's biggest and most popular heritage festival, Astitva 2020 was organized digitally for the first time since its inception. This extravaganza was organized by the heritage collective department of Brihan Maharashtra College of Commerce. The grand endeavor was turned into reality under the guidance of Principal Dr. C N Rawal, Dr. Rajashree Gokhale, Dr. Anagha Kale, Prof. Neetika Sharma, Prof. Vrushali Mahajan who were ably assisted by the staff and the core team of Astitva 2020. With the thunderous line-up of cultural events and competitions, Astitva 2020 touched the lives of all who were involved in the fest. The event managed to reach every circle of students and witnessed a virtual footfall of approximately 2000 students.

The 11th edition – Astitva 2020 was conducted with the aim of projecting positivity and productivity in these circumstances and honoring the Covid Yodhas's while spreading the zeal of Atmanirbhar Bharat. Moreover, the event was not limited to Pune but had entrants from all over the globe. It was sponsored by –

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On 5th October 2020, the 11th edition of the annual heritage fest ASTITVA was screened officially through our YouTube channel, capturing the winning performances and the journey which led to it. The spectacular film of astitva 2020 commenced with the blessings of god and lamp lighting by Chairman of Deccan Education Society Dr. Sharad Kunte, Secretary Dhananjay Kulkarni, Principal, Astitva mentors and few students. This was accompanied with the song sung by our team member Samruddhi Joshi. Keeping the fervor to the all-time high, the event heads introduced and

enlightened the audience with their respective themes followed by judge's feedback.

The events of astitva 2020 were:

Swaralankar (Singing): "It's not that people don't like classical music. It's that they don't have a chance to experience it." Keeping this in mind, Astitva 2020 organized this event revolving around classical music, folk music, and songs by R.D Barman and Shri. Vasantao Deshpande. The event was headed by Samruddhi Joshi and Omkar Thombre while it was judged by Rahul Ranade.

Vadyalankar (Instrumental): This event was based on any raag or taal. It was judged by Pandit Ramdas Palsule and headed by Omkar Thombre and Samruddhi Joshi.

Nrityalankar (Dance): The event was conducted with the theme of classical and folk dance competing in 2 different categories. It was judged by Gauri Gandhe and Madhura Deshpande while it was headed by Ritesh Dharmkamble and Vidhi Mehta.

Rekhatan & Ranganubhav (Painting and Sketching): The themes for this event were as colorful as its nature. It was judged by Nachiket Damle and the event was headed by Manasvi Amritkar and Prajakta Tulpule.

Clickathon (Photography): This year we continued to achieve the stupendous response we receive every year. The themes were set on celebration and food ingredients. The event was judged by Satish Paknikar and was headed by Simran Kaira and Yashashwin Kapil.

30 sec Film (Short Film): While devoting this entire segment to covid warriors, vocalizing local businesses and people spreading positivity in these times, this event also received a great response. It was judged by Balkrishna Damle while the event was headed by Mohit Yelane and Aditya Ramaiya.



Panache (Fashion Show): This was our second year hosting the event, and unlike last year, we also had an additional age category of 25+ years. With a view of boosting our tourism industry, the event focused on the cultures all around India and masks being a vital element of their attire helped normalize our safety as well. The event was judged by Mruga Kirloskar while it headed by Bhargavi Naik Nimbalkar and Bhavesh Shelar.

Falakruti (Fruit carving): The event streamlined display of creativity from a centre piece to banquet displays. It was judged by Mruga Kirloskar and headed by Saizal Dengre and Soundarya Telang.

The new inclusions were:

Mukhavata (Face painting): The event showcased aesthetics based on tribes and galaxy. It was judged by Tejas Modak and the event was headed by Aishwarya Paithankar and Rhea Mathew.

Comidles (Doodling, Comics and Caricature): While doodling could be done in freestyle, comics and caricatures had some interesting themes like struggles in online classes, mental health awareness and social distancing – the new normal. The event was headed by Srima Basu and Akanksha Goud while it was judged by Tejas Modak.

Kavyakala (Poetry): The event revolved around 3 refreshing themes of Parampara, weirder than fiction and sound of silence. It was judged by Ashwini Apte and headed by Riya Mishra and Sakshi Page.

Quizzathon (Quiz): This year quiz was conducted for acknowledging the Indian women entrepreneurs. It was conducted on 20th September 2020 and was headed by Sahil Ujagare and Radhika Mishra.

Comic world (Stand Up Comedy): The fun element in this year's Astitva was based on puneri patya, habit of overthinking and absence of internet or gadgets in lockdown. This event was judged by Balkrishna Damle and headed by Vardhan Rode and Tanaya Sakhare.

Ventura (Business Plan): This entrepreneurial event was judged on the basis of various parameters essential for a start-up to survive and thrive in the market. It was judged by Manik Damle and headed

by Shimpily Joshi and Yadhu Krishna.

Moreover, a workshop was also organized for the budding entrepreneurs where they learned from our esteemed judge Manik Damle about the different aspects to be considered while starting and running a venture.

The 11th edition was headed by Amruta Kachole and Sakshi Porwal and the entire event was assisted by supporting teams –

Designing team headed by Bhargavi Deshmukh

Technical team headed by Nisarg Hajare

Social media team headed by Vardhan Rode

Sponsorship team headed by Sahil Bhole

Admin team headed by Saizal Dengre

Apart from that, contributions from Manjusha mam, Anushka Yambhar, Kunal Chougale, Mitali and the entire Astitva family made this event a success.

Astitva 2020 has epitomized the ultimate array of cultural activities on a national platform. It kept moving from one event to the other while displaying the diversity and diligence in organized proceedings. The 11th Edition witnessed a vibrant, contagious and exuberant fervour. Thus, setting a platform for the young generation to nurture and showcase their cultural and managerial skills.

Feedback of judges and participants:

"The thing that really blows my mind is that there was no loss of quality despite being conducted online this year."-Soham Purandare (Ventura- 2nd runner up)

"Engaged our minds to do something productive in the pandemic and brought in a lot of positivity."-Yashwi Mehta (Nrtiyalankar – Folk Winner)

"I am not a professional artist, just thought of giving it a try and it turned out to be great. I won and will cherish this memory of pandemic all along. Thank you for providing such an amazing platform."-Avantika More (Mukhavta – 1st runner up)

"It was a great experience and was able to see the excellent creativity displayed by the students."-Dr. Balkrishna Damle (Judge)

"I must congratulate all the participants for the creative response and team Astitva for arranging this wonderful event."-Nachiket Damle (Judge)

VIRASAT – 2021

- Chahat Agarwal

On the 20th of May 2021, the Heritage Collective Department of Brihan Maharashtra College of Commerce organised its event 'Virasat' through virtual mode. This time instead of a celebrity guest, there were students, who spoke about our 'virasat' or heritage. The event marked the conclusion of the heritage activities that took place in our college in the academic year 2020-21.

The event commenced with a warm welcome extended to the principal and all the students who had actively taken part in the heritage related activities throughout the year. This was followed by the Saraswati Vandana which was very melodiously sung by Mitali Yarde.

Heritage Collective is a part of BMCC for sure, but Heritage Collective goes even beyond BMCC through the means of our social media handles. The legacy of Astitva social media was handed over to Vardhan Rode and his team by Anushka Jain who was among the founding pillars of Astitva social media. They had been constantly working on spreading positivity through various drives like food trail, travel blog, language day etc and spreading awareness on social issues along with covid and vaccine awareness from the time when the Pandemic hit and the team will continue to do so. The Film created by Mohit Yelane and Gaurav Thada to promote Atmanirbhar Bharat not only gave us a chance to spread positivity but also enabled us to feel positive while maintaining productivity.

Saizal Dengre briefed the audience about Astitva. With the thunderous line-up of cultural events and competitions, Astitva 2020 touched the lives of all who were involved in the fest. The event managed to reach every circle of students and witnessed a virtual footfall of approximately 2000 students. The 11th edition – Astitva 2020 was conducted with the aim of projecting positivity and productivity in these circumstances and honouring the Covid Yodhas while spreading the zeal of Atmanirbhar Bharat.

The talk was proceeded by a video of some glimpses of Astitva 2020.

Following this, Chahat Agarwal from FYJC, acquainted the audience with the heritage activities that were conducted by the juniors this year. A special event called Shubhaarambh, was specially organised for welcoming the students of class 11. Under this, various competitions including a poster making competition, a PPT competition and an elocution competition were conducted in order to enlighten the students about the heritage and culture of each other's hometowns. Apart from this, on the special occasion of Maharashtra day, another competition was organised by the Junior college heritage team, for which we received many handmade posters that were so alluring that they seemed to be live visuals of the state.

On the 18th and 19th of April, as a celebration of WORLD HERITAGE DAY, 16 documentary films based on heritage sites were streamed on FD website and Youtube. This paved our way to the 'Online Heritage Competition' which was held by the 'Archaeological Survey of India-Sarnath Circle', in collaboration with 'Heritage Society', in the month of April.

Every year, BMCC comes up with many interesting events in the college. This time the heritage collective thought why not arrange a quiz to make the Bmccians scratch their heads. This gave birth to Quizitva, where one either wins or learns. We received more than 300+ registration and 200+ participants who took the quiz. It was really a mesmerising experience for all of us. The event Quizitva was entirely organised by FY students. Following this, Parul and Sakshi also showed the students a short video on how QUIZITVA was organised. Apart from the main events the department also conducted various activities.

The culmination of the event was finally done with a vote of thanks by Soundarya followed by our principal, Dr. Seema Purohit Ma'am's address to the students. The ending of the entire program was marked by our former Prime Minister Late Shri Atal Bihari Vajpayee Ji's poem 'Nirman ke pawan yug mein' which was again sung by Mitali Yarde.