

Fwd: Business Development Internship BMCCManasi Pawar <manasi4pawar@gmail.com>

Sat 2019-12-07 14:55

To: nilofar agnihotri <nilofaragnihotri.bmcc@despune.org>

----- Forwarded message -----

From: **Manasi Pawar** <manasi4pawar@gmail.com>

Date: Sat, 7 Dec, 2019, 11:00 AM

Subject: Fwd: Business Development Internship BMCC

To: Rifat Budhwani <rifatbudhwani@gmail.com>

----- Forwarded message -----

From: **Technotreon Enterprises** <research@technotreon.in>

Date: Fri, 6 Dec, 2019, 4:30 PM

Subject: Business Development Internship BMCC

To: <manasi4pawar@gmail.com>, <technotreonenterprises@gmail.com>, <ra.raunakagarwal@gmail.com>

Greetings

This is to inform that Technotreon Enterprises is now recruiting interns for the position of Business Development Intern

About the company

Technotreon Enterprises is an R&D technology solutions provider and patent licensor. We cater to a wide variety of companies who are in need of improving their intellectual property portfolio and provide expertise to those businesses who need to enhance their research and development programs. The firm has been engaged in intellectual property since 2015 and owns multiple patents in the Indian Patent Office.

About the internship: Business Development Intern

Incentives

Stipend: Performance based stipend upto ₹25000 (Results based)

Internship completion certificate.

Letter of Recommendation for top interns

Pre-placement offer for exceptional interns.

Direct networking with top industrialists.

Duration: 30 days

Joining Date: Immediately

Roles & Responsibilities:

Generating leads via cold calling, emails and other techniques as applicable
Communicating with different industries and business units.
Understanding the intellectual property requirements of the clients.
Negotiating terms with prospective clients.
Performing cost-benefit analysis.

Key skills required:

English proficiency (Written and Spoken).
Basic understanding of marketing.
Negotiation and presentation skills.
Rudimentary understanding of intellectual property

The recruitment process would include

Round one: Assignment Based. (Pen paper test)
Round two: Group Discussion
Round three: Personal Interview

Note to Internship cell:

Vacancies:12

The internship is open across all specializations in First and Second Year BBA candidates.

Please note: A room with working projector will be necessary to conduct the pre-internship talk and conduct the selection process for the duration of the day

Regards

Akhil Singhal
Head of Design
Technotreon Enterprises