

Virtual Internship/ Live Projects Opportunity | The SmartTree

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To: nilofar agnihotri <nilofaragnihotri.bmcc@despune.org>

Hi

The SmartTree brings the latest [Live Projects](#) and [Virtual Internships](#) for graduate and post-graduate students across India. The students gain industry experience and are rewarded with a stipend as well as a certificate from the organisation.

1. 1MG: Business Development Associate

About the company:

1 MG brings to you an online platform, which can be accessed for all your health needs. We are trying to make healthcare a hassle-free experience for you. Get your allopathic and other health-related products delivered at home.

Project Description:

1. The students work as a Business Development Associates for 1MG
2. The project can be completed virtually as well by the students
3. Online training will be provided to the students for clarity on the project
4. The students need to carry on primary research for targeting their audience and completing the project
5. The students need to promote 1MG through social media or word of mouth communication

Benefits and Learning for Interns:

1. A certificate of internship from 1MG and The SmartTree
2. A letter of recommendation (For top performers)
3. Social media marketing as a tool for digital marketing
4. Diversified experience to help you in the long run

Stipend: INR 2000- INR 5000

2. Top Cashback: Marketing Associate

About the company: TopCashback is India's most generous cashback and coupon site with an aim to save you money on your online shopping by giving away the highest

cashback on over 500+ leading online retailers across all categories from recharges, fashion, electronics, travel, food, events etc. Partnered with leading e-commerce giants like Flipkart, Amazon, Paytm, MakeMyTrip, Foodpanda, Myntra and much more.

Project Description:

1. The students work as a Marketing Associate for Top Cashback
2. The project can be completed virtually as well by the student
3. Training will be provided to the students for clarity on the project
4. The Student needs to carry on Primary Research for targeting their audience and completing the project
5. The Student needs to promote TopCashback among their friends and family members either through social media or word of mouth communication
6. The Student needs to spread the awareness about Smart Shopping and how an individual can earn up to 7,000 by doing smart shopping on Top Cashback

Benefits and Learning for Interns:

1. A Certificate of Internship from Top Cashback which will add value to your resume
2. A letter of recommendation from The SmartTree founders for top performers.
3. A clear picture of working in an Affiliate Marketing start-up like Top Cashback
4. Social Media Marketing as a tool for digital marketing.
5. Diversified Experience to help you in the long run.
6. Stipend

Stipend for Interns: Starting from INR 2,000.

Duration: 3-4 Weeks

-The interns do not need to miss their classes.

- Students of all year and all courses can apply for the project.

-There is no fixed timing, the intern can work as per their convenience.

LINK TO APPLY: <https://forms.gle/J8Z4bwG2oMLyGCUf6>

Hope to hear from you soon on how we can connect and discuss the same.

Regards

Metali Udyog

Business Development Associate

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